



LORD OF THE FLYS
HEBRU BRANTLEY

A

AVENUE DES ARTS
G/F, 74 HOLLYWOOD RD
CENTRAL, HONG KONG

PUBLIC OPENING
JANUARY 11TH
6P - 10P

JANUARY 11TH TO JANUARY 20TH
EVERY DAY
FROM
11 AM TO 7 PM

PRESS RELEASE

HEBRU BRANTLEY

“LORD OF THE FLYS”

A SOLO EXHIBITION WITH AVENUE DES ARTS

HONG KONG

JANUARY 11TH - JANUARY 20TH, 2018

Opening reception: January 11th, 2018

from 6pm to 10pm

G/F, 74 Hollywood Rd

Central, Hong Kong



Avenue des Arts is honored to present World-renowned artist Hebru Brantley in his first Hong Kong Solo Exhibition “Lord Of The Flys”. Opening on January 11th, the exhibition will feature more than 30 works from the artist, including original canvases, sculptures, 1 print release (edition of 75) and exclusive merchandise.

Through this body of work Brantley speaks to the idea of how we engage the social expectations and demands that we place on ourselves.

ABOUT THE ARTIST

Hebru Brantley's path in the art world started in his native Chicago tagging walls and marking up trains. Expressing his active imagination and fantasies, Hebru Brantley's comic book-style compositions address his own experiences of African American and urban life in America. Having grown up tagging trains, walls, and other city surfaces as part of the 1990s graffiti scene, Brantley now creates mixed-media paintings and sculptures that aptly reflect the street's energy and aesthetic. He credits the work of Jean-Michel Basquiat with sparking his realization that street art was viable and valuable. Speaking of his youth, he says: "We'd scratch-bomb on trains, tag freight cars...do throw-ups across the city. It was all about getting your name up wherever you could." Defining himself as an Afro-futurist, Brantley draws from a range of influences—including Keith Haring, African American history, hip-hop, anime, and manga.



The color palettes, pop-art motifs and characters themselves create accessibility around Brantley's layered and multifaceted ideas. Majorly influenced by the South Side of Chicago's Afro Cobra movement in the 1960s and 70s, Brantley uses the lineage of mural and graffiti work as a frame to explore his inquiries. Brantley applies a plethora of mediums from oil, acrylic, watercolor and spray paint to non-traditional mediums such as coffee and tea.

His youthful characters and pop infused contemporary art have struck a chord with high profile collectors such as Jay Z & Beyonce, George Lucas, LeBron James, Nicki Minaj, Swizz Beatz, Lenny Kravitz, Chicago's Mayor Rahm Emmanuel, and The Pritzker Family. His work insists on a contemporary and distinct narrative that shapes and impacts the viewer's gaze. Recognized nationally for public works and solo shows in Chicago, Hebru Brantley has exhibited in London, San Francisco, Atlanta, Miami, Seattle, Los Angeles and New York including Art Basel Switzerland, Art Basel Miami, Scope NYC and Frieze London. Brantley has been recognized in publications including the Chicago Tribune, Complex Magazine and NY Post. Brantley has collaborated with brands like Nike, Hublot and Adidas.



ABOUT AVENUE DES ARTS

Avenue des Arts is a contemporary and urban art gallery founded in 2013 in Hong Kong by French born and Parisian Dimitri Lorin. Representing some of the world's leading urban and contemporary artists, Avenue des Arts have established its reputation as the go-to gallery for collectors looking for urban art as well as experience in the successful management of street artists on the global market place. Avenue des Arts has for mission to create a platform for Eastern and Western artists to exhibit and showcase their works both indoor and outdoor.

In June 2017, Avenue des Arts inaugurated a 6,000 sq ft new gallery in Los Angeles. Located at the intersection of E 8th Street and S Los Angeles Street, the gallery is in the heart of downtown LA, a cultural and vibrant neighborhood that gathers a large number of museums and galleries such as The Broad Museum, MOCA Museum, Hauser & Wirth Gallery, amongst others. Avenue des Arts provides also Advisory and Consultancy Art services.



ABOUT THE EXHIBITION

"Lord Of The Flies" will be on view at Hong Kong location (G/F, 74 Hollywood Rd. Central, Hong Kong), daily from January 12 to January 20th, 10 am - 7pm.

Public Opening: January 11th from 6pm to 10pm.

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<https://www.artsy.net/artist/hebru-brantley>

<https://streetartnews.net/2015/06/artist-interview-hebru-brantley.html>

<http://hifructose.com/?s=hebru+brantley&submit=Go>

<http://masterscontemporary.com/exhibitions/22/works/image308/>

All artworks images Courtesy of the Artist.