



Euphoria, 2019, Acrylic and Ink on Alu Dibond

EUPHORIA

LA Solo Exhibition by 1010

Opening Reception: Thursday, May 23rd (7pm – 10pm)

Exhibition: May 23rd - June

807 S. Los Angeles St, Los Angeles, CA 90014

Algorithms, code, and new technologies are rapidly connecting opposite points of the globe. “Euphoria” by Hamburg-based artist 1010 invites the observer to enter a world of graphic illusions and alluring colors. It’s an exploration for viewers to interact with the limitless possibilities of programming and classical art techniques. “Euphoria” is about embracing technology and remodeling the approach and the outcome of every creation.

He creates on walls around the world by means of op art. The viewer’s vision is manipulated creating the illusion of three-dimensional gaps or colorful portals that go through walls and urban spaces. For more than a decade 1010 has been painting walls. But he also takes his works to a smaller scale by using different materials and techniques as making paper cuts, working with acrylic paint on Alu-Dibond or canvases,

installations and lately he has been exploring the medium of projections.

As early artistic inspiration 1010 often speaks of computer games, animated films, books and comics. After experimenting with different graphic concepts and by using means of op art, he started the concept of the abstract holes on facades in 2010. The holes and portals underlie a strong but also classical artistic concept, which reaches way back and which works with a quite subtle coloring as decisive element. A fine arrangement of colors and shadows, the unique forms, their peculiar aesthetic and strong effects of graphical illusion convey a perfect optical illusion.

1010's art has been shown in various Solo and group shows as well as Urban Art Festivals internationally. His murals can be found on facades in Panama, Delhi, Las Vegas, San Diego, Dubai, Montreal, Shenzhen, Warsaw, Paris, Heidelberg and Hamburg and many more cities around the world. The latest street project was just realized in Madrid.



Overly Cozy, 2019, Acrylic and Ink on Alu Dibond

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