

AVENUE DES ARTS

Contemporary Art Gallery

Reine Paradis MIDNIGHT

June 23 - July 30, 2018

Press Release

Avenue des Arts, Los Angeles

Reine Paradis

MIDNIGHT

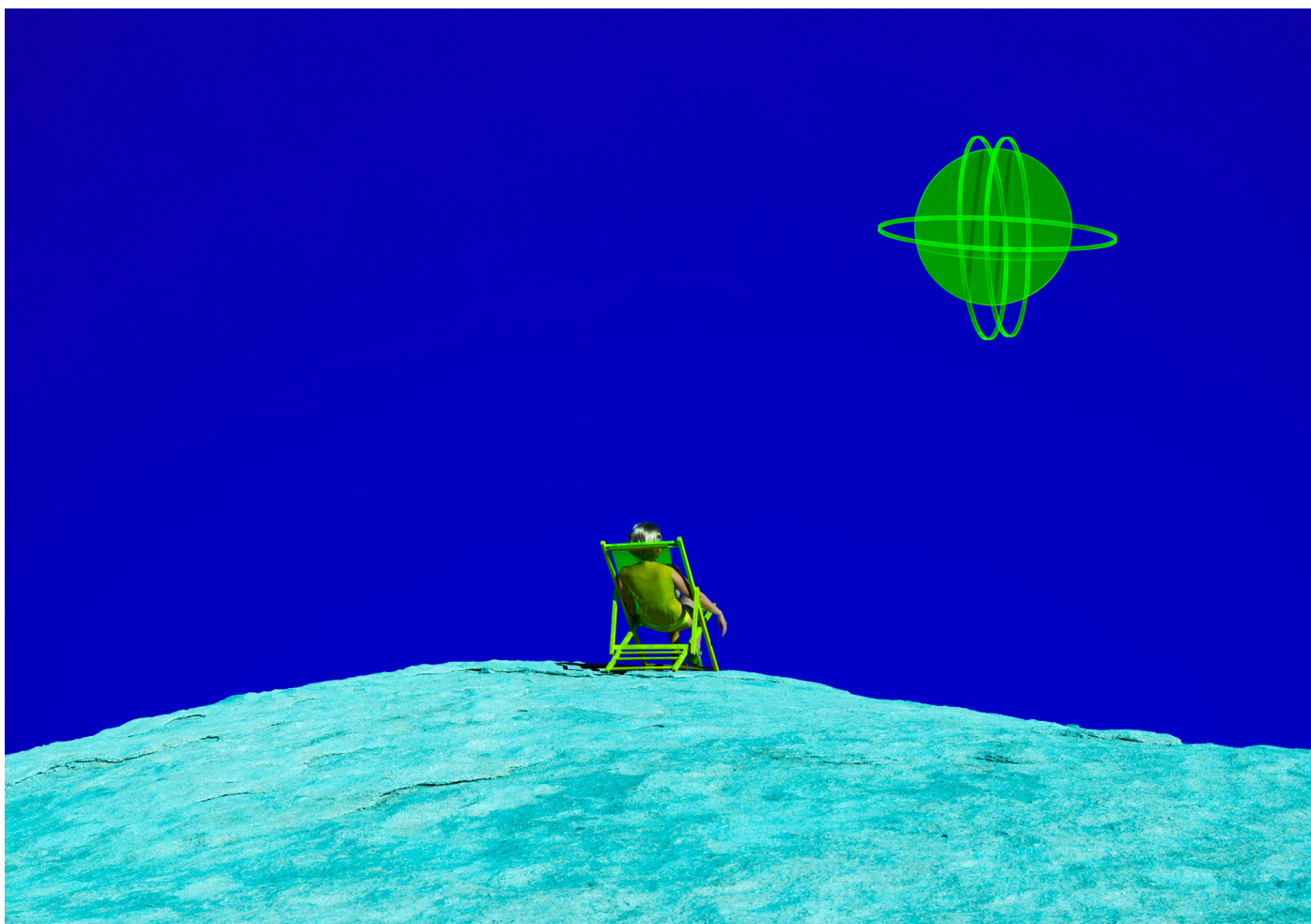
June 23 - July 30, 2018

Avenue des Arts is pleased to present «Midnight», a solo exhibition by French artist Reine Paradis.

An opening reception with the artist will take place on Saturday, June 23rd from 6 – 9 PM.

ABOUT THE EXHIBITION

This exhibition will comprise 10 large scale prints from Reine Paradis' new photo series entitled «Midnight». It will also include 5 plexiglass sculptures, an immersive installation entitled «Golden Pineapple» and some excerpts of the feature documentary film «Queen of Paradis» directed by Carl Lindstrom about the making of the series.



The Cliff

Shot in Joshua Tree, California

Available in 3 formats:

MEDIUM: 40 x 28 inches: Edition of 7

LARGE: 60 x 42 inches: Edition of 5

EXTRA LARGE: 90 x 60 inches: Edition of 2

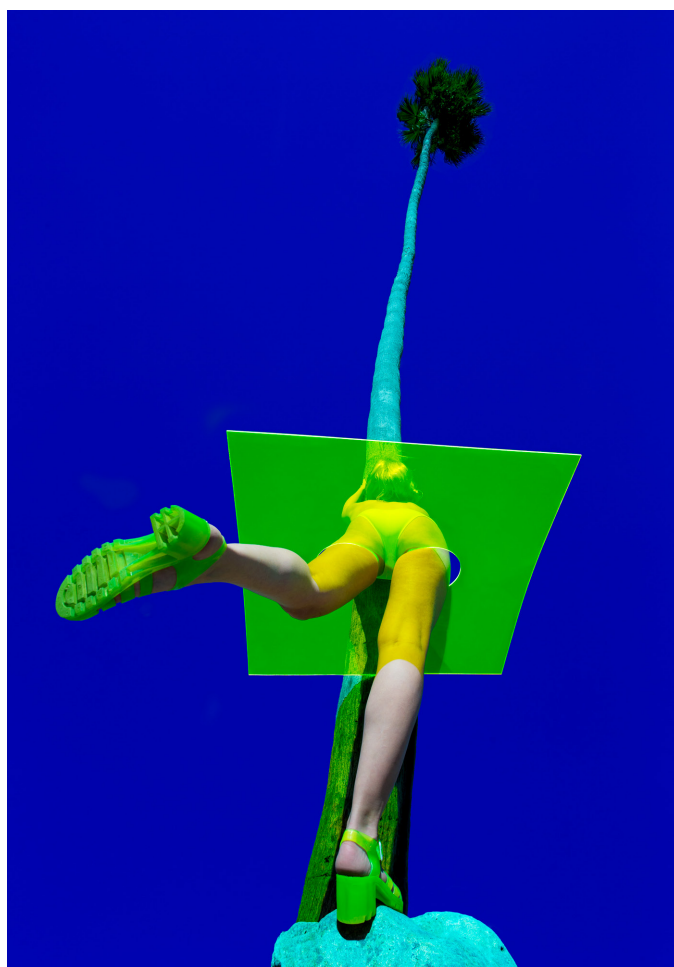
MIDNIGHT PHOTO SERIES

Reine Paradis constructs narrative photographs staging herself as the central figure in a surreal landscape. Paradis is dressed in bright colored costumes in her images and is shown interacting in colorful landscapes. Shot in many locations throughout America, her photo series takes us on an introspective journey across a symbolic and chromatic world, projected above the limit of reality and imagination.

All the scenes are imagined and conceptualized before shooting in real locations. Once the scene is visualized in its entirety, Paradis makes sketches and paints the scene to use as a blueprint when photographing the final scene. All the costumes, accessories and sculptures are designed and prepared according to the initial vision of the scene. All the objects are meticulously designed and placed within the scene, along with Paradis herself as the central figure. Each scene is an adventure and a story in and of itself.



Maquette for «Palmsquare»



Palmsquare
Shot in Summerland, California

Available in 3 formats:
MEDIUM: 40 x 28 inches: Edition of 7
LARGE: 60 x 42 inches: Edition of 5
EXTRA LARGE: 90 x 60 inches: Edition of 2

GOLDEN PINEAPPLE

Paradis will unveil her striking installing «Golden Pineapple.” This new work takes us on our first, life-sized journey into the world Paradis has created; a place where objects are alive and color is sacred. With exotic clarity, Paradis shapes our reality and projects it through her unmistakable landscape, submerging the viewer in a boundless and sensory experience.



QUEEN OF PARADIS

In conjunction with this new body of work, «Queen of Paradis» is a feature-length documentary about the artist. After the international success of her first photo series “Jungle,” filmmaker Carl Lindstrom follows her on a surreal journey across the United States as she works to complete her second series “Midnight.”

ABOUT THE ARTIST

Born in 1989, Reine Paradis is among the primitives of the future of art. She flew off to Los Angeles in 2012. There, distant from the weight of history that at times asphyxiates European Art, she found her own phrasing. The artist feels free under California skies. Her photos open a new avenue in contemporary creation, and offer a spectacular, exhilarating headway in their purpose and in the art of today: the artist sows some confusion and a joy most welcome in the present leaden world.

ABOUT AVENUE DES ARTS

Avenue des Arts is a contemporary and urban art gallery founded in 2013 in Honk Kong by French born and Parisian Dimitri Lorin. Representing some of the world's leading urban and contemporary artists, Avenue des Arts have established its reputation as the go-to gallery for collectors looking for urban art as well as experience in the successful management of street artists on the global market place. Avenue des Arts has for mission to create a platform for Easter and Western artists to exhibit and showcase their works both indoor and outdoor.

In June 2017, Avenue des Arts inaugurated a 6,000 sq ft new gallery in Los Angeles. Located at the intersection of 8th street and S Los Angeles street, the gallery is in the heart of downtown LA, a cultural and vibrant neighborhood that gathers a large number of museums and galleries such as The Broad Museum, Moca Museum, Hauser & Wirth Gallery, amongst others.

Avenue des Arts provides also Advisory and Consultancy Services.

Avenue Des Arts
807 S Los Angeles St.
Los Angeles, CA 90014

Galleries hours: Tuesday - Friday 11am - 7pm | Saturday 11am - 6pm

Follow Reine Paradis:
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